

ORDER



Orders
Order / Rev: 2041091
Alt Order #: WOC12599971
Product Desc: Candidate
Estimate: 537
Flight Dates: 07/10/20 - 07/16/20
Original Date / Rev: 07/09/20 / 07/09/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact:
Billing Contact:
 3001 Washington Boulevard
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ John Cornyn/ R/ US SENATE/ TX
Demographic: A50+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 5325
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/14/20	38	\$21,600.00	\$18,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	38	\$21,600.00	\$18,360.00	80.20
Totals	38	\$21,600.00	\$18,360.00	80.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$21,600.00
Market	100%	\$67,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$45,900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	07/10/20	07/14/20	Local News @ 6a M-F NEWS	CM	6:00 AM-7:00 AM	11--1--	:30	3	\$380.00	P04	0.90	NM	3	\$1,140.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11--1--					3	\$380.00		0.90			
N 2	KHOU	07/10/20	07/14/20	CBS This Morning NEWS	CM	7:00 AM-9:00 AM	22--1--	:30	5	\$330.00	P04	1.50	NM	5	\$1,650.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	22--1--					5	\$330.00		1.50			
N 3	KHOU	07/10/20	07/11/20	Local News @ 8a Sa NEWS	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$200.00	P04	1.50	NM	1	\$200.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1-					1	\$200.00		1.50			
N 4	KHOU	07/10/20	07/12/20	CBS Sunday Morning NEWS	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,330.00	P03	2.10	NM	1	\$1,330.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1					1	\$1,330.00		2.10			
N 5	KHOU	07/10/20	07/12/20	Face the Nation NEWS	CM	9:30 AM-10:30 AM	-----1	:30	1	\$400.00	P04	0.90	NM	1	\$400.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1					1	\$400.00		0.90			
N 6	KHOU	07/10/20	07/14/20	Great Day Houston 9-106M GREAT DAY	CM	9:00 AM-10:00 AM	11--1--	:30	3	\$230.00	P04	1.00	NM	3	\$690.00
(Program: GREAT DAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11--1--					3	\$230.00		1.00			
N 7	KHOU	07/10/20	07/14/20	Price is Right PRICE IS RIGHT	CM	10:00 AM-11:00 AM	11-----	:30	2	\$500.00	P04	3.70	NM	2	\$1,000.00
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11-----					2	\$500.00		3.70			
N 8	KHOU	07/10/20	07/13/20	Local News @ 12p M-F NEWS	CM	12:00 PM-12:30 PM	2-----	:30	2	\$680.00	P03	3.00	NM	2	\$1,360.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	2-----					2	\$680.00		3.00			
N 9	KHOU	07/10/20	07/13/20	Bold & the Beautiful B&B	CM	12:30 PM-1:00 PM	1---1--	:30	2	\$400.00	P04	2.70	NM	2	\$800.00
(Program: B&B)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$400.00		2.70			
N 10	KHOU	07/10/20	07/13/20	Talk TALK	CM	1:00 PM-2:00 PM	1---1--	:30	2	\$380.00	P04	1.50	NM	2	\$760.00
(Program: TALK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$380.00		1.50			
N 11	KHOU	07/10/20	07/13/20	Local News @ 4p M-F NEWS	CM	4:00 PM-5:00 PM	1---1--	:30	2	\$300.00	P04	1.70	NM	2	\$600.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$300.00		1.70			
N 12	KHOU	07/10/20	07/13/20	Local News @ 5p M-F NEWS	CM	5:00 PM-5:30 PM	1---1--	:30	2	\$530.00	P04	1.80	NM	2	\$1,060.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$530.00		1.80			

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N13	KHOU	07/10/20	07/13/20	Local News @ 6p M-F NEWS	CM	6:00 PM-6:30 PM	1---1--	:30	2	\$1,450.00	P03	4.00	NM	2	\$2,900.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1---1--		2				\$1,450.00		4.00			
N14	KHOU	07/10/20	07/11/20	Local News @ 6p Sa NEWS	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	P04	1.80	NM	1	\$400.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----1-		1				\$400.00		1.80			
N15	KHOU	07/10/20	07/12/20	Local News @ 530p Su NEWS	CM	5:30 PM-6:00 PM	-----1	:30	1	\$350.00	P04	2.40	NM	1	\$350.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----1		1				\$350.00		2.40			
N16	KHOU	07/10/20	07/13/20	Wheel of Frtune 630-7p WHEEL	CM	6:30 PM-7:00 PM	1-----	:30	1	\$1,400.00	P04	6.00	NM	1	\$1,400.00
		(Program: WHEEL)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1-----		1				\$1,400.00		6.00			
N17	KHOU	07/10/20	07/13/20	Local News @ 10p M-F NEWS	CM	10:00 PM-10:35 PM	1---1--	:30	2	\$1,300.00	P04	3.60	NM	2	\$2,600.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1---1--		2				\$1,300.00		3.60			
N18	KHOU	07/10/20	07/11/20	Local News @ 10p Sa NEWS	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$650.00	P04	2.20	NM	1	\$650.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----1-		1				\$650.00		2.20			
N19	KHOU	07/10/20	07/12/20	Local News @ 10p Su NEWS	CM	10:00 PM-11:00 PM	-----1	:30	1	\$1,150.00	P04	2.10	NM	1	\$1,150.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----1		1				\$1,150.00		2.10			
N20	KHOU	07/10/20	07/13/20	Late Show LATE SHOW	CM	10:35 PM-11:37 PM	1---1--	:30	2	\$380.00	P04	2.00	NM	2	\$760.00
		(Program: LATE SHOW)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1---1--		2				\$380.00		2.00			
N21	KHOU	07/10/20	07/10/20	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	----F--	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--		1				\$400.00		0.00			
													Totals	38	\$21,600.00